



Ghostly Solutions LLC-FZ
Meydan Grandstand, 6th floor,
Meydan Road, Nad Al Sheba, Dubai
+971 58 534 66 41
general@ghostlysolutions.ae

Privacy Policy

PRIVACY POLICY Last Updated: [Insert Date]

This Privacy Policy describes how Ghostly Solutions LLC-FZ ("Ghostly Solutions", "we", "our", or "us") collects, uses, discloses, and protects information when users ("you", "your") access or use our Software-as-a-Service (SaaS) platform for traffic filtering (cloaking), performance tracking, and analytics (the "Service").

Ghostly Solutions LLC-FZ is a company registered in the Meydan Free Zone, Dubai, United Arab Emirates. Our main website is <https://ghostlysolutions.ae>.

By using our Service, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree, you must not access or use the Service.

1. Information We Collect

1.1 Account & Identity Information We may collect the following information when you create or manage an account: - Name - Email address - Account login credentials - Company or business **information (if provided) - Billing and payment information (processed by third-party providers; we do not store full payment card details)**

1.2 Usage & Technical Information When you access or use the Service, we may automatically collect: - IP address - Browser type and version - Device information - Operating system - Log **data and timestamps - Referring URLs - API usage records - Error logs and diagnostic data**

1.3 Traffic & Tracking Data (Processed on Your Behalf) Our Service is designed for media buyers, affiliates and traffic experts to manage and analyze traffic. In this context, we may process, on your behalf: - Visitor metadata (e.g., IP address, user agent, device type, language, and geolocation approximations) - Clickstream and event data (e.g., page views, redirects, conversions) - Tracking parameters and identifiers (e.g., UTM tags, affiliate IDs, campaign IDs, custom parameters) - Rules, filters and cloaking configurations you define in the platform - URLs and domain names connected to your account

In respect of this traffic data, Ghostly Solutions generally acts as a data processor, processing data on your instructions as necessary to provide the Service.

1.4 Cookies & Similar Technologies We use cookies, pixels, and similar technologies to: - Authenticate users - Maintain sessions - Improve user experience - Analyze usage patterns - Enhance security and prevent fraud

You may control cookies through your browser settings, but certain features of the Service may not function properly if cookies are disabled.



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2. How We Use Your Information

We use collected information for the following purposes:

2.1 To Provide and Operate the Service - Create and manage user accounts - Deliver traffic filtering (cloaking), tracking and analytics - Provide customer support and respond to inquiries

2.2 To Improve and Develop the Service - Monitor and analyze usage - Diagnose and fix technical issues - Optimize performance and user interface - Develop new features and functionality

2.3 To Communicate With You - Send service-related notifications - Provide onboarding, training and support - Send updates about new features, maintenance, or policy changes - Send marketing communications where permitted by law and where you have not opted out

2.4 For Billing and Financial Management - Process subscription payments (via third-party payment providers) - Conduct accounting and financial reporting - Detect and prevent fraudulent transactions

2.5 Legal, Compliance & Protection - Comply with applicable laws and regulations - Respond to lawful requests from authorities - Enforce our Terms of Service and other agreements - Protect our rights, property and safety, and that of our users and third parties

3. Legal Basis for Processing (If Applicable)

Where data protection laws such as the GDPR apply, our legal bases for processing may include:

Performance of a contract (to provide the Service) - Our legitimate interests (e.g., improving the Service, ensuring security) - Compliance with legal obligations - Consent (for certain marketing or optional features)

4. How We Share Information

We do not sell your personal information. We may share information with:

4.1 Service Providers We engage third-party vendors to help operate and support our Service, including: - Cloud hosting providers - Payment processors - Email and communication platforms - Analytics and monitoring tools

These providers only receive data necessary for their services and are contractually bound to appropriate confidentiality and data protection obligations.

4.2 Legal and Regulatory Authorities We may disclose information if required to do so by law or in response to valid legal requests, such as subpoenas or court orders.

4.3 Business Transfers If we are involved in a merger, acquisition, or sale of assets, your

information may be transferred as part of that transaction, subject to continued protection consistent with this Privacy Policy.



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5. Data Retention

We retain personal data only as long as necessary for the purposes described in this Privacy Policy, including to: - Provide the Service - Comply with legal and regulatory obligations - Resolve disputes - Enforce agreements

You may request deletion of your account or specific data, subject to legal retention requirements.

6. Data Security

We implement appropriate technical and organizational measures to protect your information, including: - Encryption in transit (HTTPS/TLS) - Access controls and authentication - Secure storage of credentials - Monitoring for suspicious activity

However, no method of transmission or storage is completely secure, and we cannot guarantee

absolute security.

7. International Data Transfers

Your information may be processed in countries other than your own. We take reasonable steps to ensure that international data transfers comply with applicable data-protection laws and that appropriate safeguards are in place where required.

8. Your Rights

Depending on your jurisdiction, you may have rights including: - Access to your personal data - Rectification of inaccurate or incomplete data - Deletion of your data ("right to be forgotten") - Restriction of processing - Data portability - Objection to certain processing activities - Withdrawal of consent (where processing is based on consent)

To exercise these rights, please contact us at general@ghostlysolutions.ae. We may need to verify your identity before responding to your request.

9. Children's Privacy

Our Service is intended for business and professional use and is not directed to individuals under 18 years of age. We do not knowingly collect personal information from children. If you believe a child has provided us with personal data, please contact us and we will delete such **data where required by law.**

10. Third-Party Websites

The Service may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third parties. We encourage you to review their **privacy policies before providing them with any information.**



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Solutions**

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11. Changes to This Privacy Policy

We may update these Privacy Policy from time to time. The "Last Updated" date at the top of this page will reflect the latest version. Your continued use of the Service after changes have been posted constitutes your acceptance of the updated Privacy Policy.

12. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

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